

# SCG Board Survey Results

Evaluate each statement based on each of the descriptions below:

**NO** = not to be considered  
**Hi** = high priority  
**M** = somewhat a priority  
**Lo** = low priority

**Majority For**

**Majority Against**

## 1. Lifestyle Amenities

NO	Hi	M	Lo	Pro Shops
1	2	3	1	Require a profit
	5	1	1	Require that all costs be covered
4		3		Discretionary subsidy from Association
5	1	1		Establish a limit for what the Association will subsidize

Comments:

- Need to be competitive with outside golf shops
- 18% on merchandise sales

NO	Hi	M	Lo	Food Service
1		3	3	Require a profit
1	1	4	1	Require that all costs be covered
1	3	2	1	Discretionary subsidy from Association
5	1	1		Establish a limit for what the Association will subsidize

Comments:

- For all SCG food service in aggregate not by venue (Grand Café, Shack)
- Snack shops considered essential to golf operations. Do not expect a profit from Grand Café.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Alcohol service</b>
1	3	3		Require a profit
2	4	1		Require that all costs be covered
4	1	1	1	Discretionary subsidy from Association
4	1	1	1	Establish a limit for what the Association will subsidize

Comments:

- Alcohol is a personal preference, therefore, all costs must be covered.
- Should expenses exceed a standard, we should investigate if this is truly necessary.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Magazine</b>
5		1	1	Require a profit
4	2		1	Require that all costs be covered
1	2	3	1	Discretionary subsidy from Association
4		2	1	Establish a limit for what the Association will subsidize

Comments:

- Can balance by increasing advertising revenue or decreasing cost to produce and print.
- Manage revenue to minimize expenses – 12 months vs. 10 months?
- Current magazine has too many ads – eliminate.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Resident Relations Events</b>
5	1		1	Require a profit
1	2	2	2	Require that all costs be covered
2	2	3		Discretionary subsidy from Association
4		2	1	Establish a limit for what the Association will subsidize

Comments:

- Wind Down Wednesdays, Palm Center Patio (pure social), not business-related, e.g. Newcomers, Board Training, etc.
- Tracking levels of investment so we may discuss. Need to know!

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Association Contracted Ticketed Events</b>
1	2	2	2	Require a profit
	6	1		Require that all costs be covered
4	1	2		Discretionary subsidy from Association
5		2		Establish a limit for what the Association will subsidize

Comments:

- Not including Chartered Clubs
- Identify levels for review

2.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Room Use and Rentals</b>
1	2	1	3	Maximum profit (Nonresident rental)
1	1	1	4	Resident private event
2	3	2		Ticketed Events open to all residents
2	4		1	Events open to all residents at no charge
1	1	3	2	Activity open to limited residents (club)

Comments:

3.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Consignment</b>
	6	1		Club sales should only be allowed at SCG Community events
2	3	2		Club sales should only be allowed in a designated Community store
5		1	1	Club sales should only be allowed within assigned Club space
5	1	1		Club sales should not be allowed

Comments:

- Currently no way to know how big the sales have become and if sales taxes are being paid.
- 10% fee should be raised to 20% and allowed within their space and at events. Need to establish better defined rules and regulations with each club and enforce.
- Change club policy to allow only the above two.

4.

NO	Hi	M	Lo	Club Expansion
2	2	2	1	Club expansion should be paid for by the club
2	2	1	2	Club expansion should be split between the club and CAM
3		4		Club expansion should be paid for entirely by CAM
5			2	Club expansion should be financed by the club with a loan from CAM

Comments:

- Split cost percentage should be relative to cost (lower cost = club pays higher %). Don't know what difference from lower to higher cost is.
- Club expansion should be entirely decided by the Board on a one-to-one basis; cannot decide as a standard whole.
- Even if clubs only pay 5-10-15%, they would consider the need to expand. % could be scaled based on the size of the club.
- And pay of any additional parking requirements.

5.

NO	Hi	M	Lo	Growing the Footprint
1	1	2	3	Rent additional space
2	2	3		Build additional building(s)
2		4	1	Rent while planning, saving, and building new space
5	1	1		Rent and Build
3	2	1	1	No expansion of footprint

Comments:

- Additional parking requirements
- Long term minimum 5-year plan
- To include upward expansion
- In favor of building at the Pavilion. Need better utilization of existing space.

6.

NO	Hi	M	Lo	Club Utilization of Golf Courses
3			4	Club (gets first choice pick of days and times)
	5	2		CAM (gets to schedule to maximize play and revenues)
1	3	2	1	Resident (availability of tee times for our residents)
3	1	2	1	Public (revenue is top priority)

Comments:

- Keep it the same for all 18-hole leagues but give CAM authority to maximize rounds over 9-hole players, 150 club, etc.
- CAM to work with clubs and clubs work with CAM. Public becoming a greater priority.
- CAM (gets to schedule to maximize play and revenue) with input from clubs.
- Future revenue of golf is #1 priority necessary for increased outside play.

7. Food and Alcohol Policies

NO	Hi	M	Lo	Alcohol
2		5		Protect the liquor license with the strictest enforcement
	3	2	2	Continue the current practice

Comments:

- Re-evaluate liability vs. quality of life and find a reasonable compromise.
- Determine benefit (if any) of creating BYOB zones where enforcement is not needed. Treat adults as adults.
- Education, communications of clubs – continually!
- Can we have areas that can be exempted in our liquor license?

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Food</b>
2	1	4		Protect the Association from liability with the strictest enforcement
1	3	2	1	Continue the current practice

Comments:

- Re-evaluate liability vs. quality of life and find a reasonable compromise.
- Support “quality of life” vs. CYA attitude. Allow clubs to serve food.
- Penalties and fines to clubs who violate policy.

8.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Compliance Enforcement</b>
4	2	1		Follow through to the fullest extent necessary including legal action
5	1		1	Follow through all prescribed steps stopping short of taking legal action
	6	1		Follow through all prescribed steps; taking legal action on a case by case basis determined by staff and approved by the Board

Comments:

- Develop guidelines that trigger when action should be considered.

9.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Clubs Open to Non-residents</b>
1	3	2		Only those sponsored and paying fee may attend Club functions
1	4	1		Non-sponsored guests may attend only ticketed Club events
1	3	2		Non-sponsored guests may attend only CAM approved tournaments
5	1			General Club activities may be opened to non-residents

Comments:

- Controlled and limited use by non-residents is a goal for all club activities.
- Guests are acceptable, only when it does not diminish residents’ ability to sign and schedule activity.
- Enforce agreed upon rules!

10. Club Instruction Classes

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Elective Class</b>
1	5	1		Volunteers teach classes
2	2	1	2	Nominal fee paid to instructors to teach
	3	3	1	Volunteers receive credit for teaching
6		1		Instructor sets their contracted price for class

Comments:

- Club dues are the only expense to a resident outside of CAM fees.
- Nominal fee paid to instructors to teach – club pays.
- Only outside contractors when necessary.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Required Class</b>
	6			Volunteers teach classes
1	1	3	1	Nominal fee paid to instructors to teach
1	2	2	1	Volunteers receive credit for teaching
3		1	2	Instructor sets their contracted price for class

11.

<b>NO</b>	<b>Hi</b>	<b>M</b>	<b>Lo</b>	<b>Monitoring of Clubs</b>
	6	1		We need to monitor the sales tax procedures
	4	3		We need to monitor the gambling procedures
	7			We need to monitor the adherence to the Charter

Comments:

- If we establish rules, we need to assure that they are followed.
- Clubs have EINs and need to pay tax or increase CAM percentage of sales to 15-20%.
- Need to educate, train, communicate – annual training with new chartered club executive boards with signature of acknowledgment of rules.